

## **Tasmanian Masters Athletics Social Media Guidelines**

Social media is changing the way we communicate.

The Tasmanian Masters Athletics Social Media Guidelines have been developed to inform our community about using social media so people feel enabled to participate, while being mindful of their responsibilities and obligations. In particular, the guidelines provides practical guidance allowing all parties to benefit from the use of social media, while minimising potential risks and protecting those involved.

### **Social media websites**

- We treat all social media postings, blogs, status updates and tweets as public 'comment'.
- Postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- No personal information about our members will be disclosed.
- No statements will be made that are misleading, false or likely to injure a person's reputation.
- No statements will be made that might bring our club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

### **What we ask you to do**

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.

Electronic communication:

- should be restricted to club matters
- must not offend, intimidate, humiliate or bully another person
- must not be misleading, false or injure the reputation of another person
- should respect and maintain the privacy of members
- must not bring the club into disrepute.

Tasmania Masters Athletics also adheres to the Athletics Australia Member Protection Policy, which includes a Social Networking Websites Policy. For further information, go to <http://athletics.com.au/About-Us/About-Athletics-Australia/Constitution-Policies>